

# BUSINESS PARTNERS PROGRAM

## Giving Level Benefits

August 2023 through June 2024

Features	\$7,500 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
<b>PRINT</b>				
Logo on schoolwide Field Day t-shirts	✓	✓	✓	
Yearbook ad	Full Page	Half Page	Half Page	
Recognition in annual report <sup>1</sup>	✓	✓	✓	✓
Recognition in yearbook	✓	✓	✓	✓
Friday folder spotlight	✓			
Recognition in new school year welcome packets	✓	✓	✓	✓
<b>DIGITAL</b>				
Logo & link in weekly e-parent connection <sup>2</sup>	✓	✓	✓	✓
Company spotlight in weekly e-parent connection <sup>2</sup>	✓			
Logo & link on <a href="http://www.sjeds.org">www.sjeds.org</a> <sup>3</sup>	✓	✓	✓	✓
Recognition on SJEDS social media pages <sup>4</sup>	✓	✓		
<b>GALA</b>				
Logo on event invitation <sup>5</sup>	✓	✓		
Logo on event signage	✓	✓		
Event tickets	6 Tickets & Reserved Seating	4 Tickets	2 Tickets	2 Tickets
Logo on live auction paddle	✓			
Recognition on Gala website	✓	✓	✓	✓
<b>SIGNAGE</b>				
Logo on large banner on San Jose Blvd. <sup>6</sup>	3 Months	3 Months		
School Marquee recognition on San Jose Blvd. <sup>6</sup>	3 Weeks	1 Week		
Logo on gym signage <sup>7</sup>	✓	✓		
Logo on corridor signage by school office	✓	✓	✓	✓
<b>ANNUAL FUND</b>				
Invitation to Major Donor Reception	✓	✓	✓	✓
Participation counts as annual fund contribution	✓	✓	✓	✓
<b>SPECIAL EVENTS</b>				
Logo on Drama performance program	✓	✓	✓	✓
Logo on Christmas performance program	✓	✓	✓	✓

**We will promote your business consistently throughout the year as a supporter of the school and encourage our community to patronize your business.**

<sup>1</sup> Over 200 annual reports printed and mailed; also distributed to prospective families.

<sup>2</sup> The weekly e-newsletter (*The Pawprint*) has a readership of over 300.

<sup>3</sup> Website ([www.sjeds.org](http://www.sjeds.org)) receives an average of nearly 3,000 visits per month.

<sup>4</sup> SJEDS Facebook page ([facebook.com/sanjoseepiscopaldayschool](https://facebook.com/sanjoseepiscopaldayschool)) has 1,000+ engaged followers. SJEDS Instagram page ([instagram.com/sanjoseepiscopaldayschool](https://instagram.com/sanjoseepiscopaldayschool)) has 640+ engaged followers.

<sup>5</sup> Gala is the school's signature fundraising event.

<sup>6</sup> 30,000+ cars drive past our location on San Jose Blvd. per day. Banner will be hung for a three-month period during the school year.

<sup>7</sup> The gym holds an audience for sporting events, special assemblies, drama, musical performances and other special events.

<sup>8</sup> Annual donor reception recognizes donors at the \$1,000+ giving level and is by invitation only.

Disclaimer: In the instance of an unforeseen event, SJEDS will offer a Business Partner benefit of equal value.